



# Nu-Calgon

**Join The Elite!**



**Become an Elite  
Indoor Air Quality Contractor Today!**

**A Nu-Calgon Elite Indoor Air Quality Contractor is an industry-recognized expert in IAQ installation and use. Join this select group today for instant benefits to help you build your business**



**Contractors who join The Elite can earn the following:**

- Multiple exciting rewards
- Custom marketing resources
- Nu-Calgon Apparel (4 Items)
- 5 Video books
- 2 Nu-Calgon IAQ Elite Expert truck magnets
- Featured on Nu-Calgon’s social media and website



Front

Back



Front



Front

Back

**ADDITIONAL REWARDS**

**Earn more rewards for every 5,000 additional points you earn.**

- 1 Nu-Calgon quarter-zip sweatshirt (Limit of 6)
- \$100 gift card (up to \$600 max)
- Additional video books and truck magnets available upon request



# EARN MORE POINTS TO EARN MORE REWARDS



**50,000 Points**

**TRAEGER PRO SERIES 575 PELLETT GRILL**



**35,000 Points**

**36" BLACKSTONE**



**25,000 Points**

**YETI 45 TUNDRA**



**20,000 Points**

**SONOS ONE SPEAKER**



**15,000 Points**

**AIR PODS**

Earn more rewards by buying additional iWave, NuShield, or Scorpion and earn points towards these great rewards. Once you reach enough points to qualify for the reward(s) of your choice, email [elite@nu calgon.com](mailto:elite@nu calgon.com) to claim your reward. Points can only be used once, the rewards are not cumulative. For example, if you have earned 50,000 points you can put those points towards one Traeger Pro Series 575 Pellet Grill or you can use them towards one 36" Blackstone and one set of airpods. Points are only good for one calendar year, and each year your balance starts at zero. Bonus points begin accruing after the initial 5,000 point level is reached.

If the exact model listed is not available then then an equivalent model will be awarded.



## ***What are the steps to becoming ELITE?***

### **TIER 1: BECOME A CERTIFIED INSTALLER**

- Complete an in-person IAQ training session with your Nu-Calgon account manager. After completing your in-person IAQ training with a Nu-Calgon Account Manager you are now a Certified Installer. Your company will be listed on the WHERE TO BUY section on iWaveAir.com and NuShieldAir.com.

### **TIER 2: BECOME IAQ ELITE**

- Complete an in-person IAQ training session with your Nu-Calgon account manager.
- Accumulate 5,000 points by purchasing Nu-Calgon's IAQ products.

PRODUCT	POINTS PER UNIT	UNITS TO JOIN THE ELITE
NuShield-CX	500	10
NuShield-CI	500	10
NuShield-R	350	15
iWave-C	500	10
iWave-R	350	15
iWave-M	200	25
iWave-V	125	40
Scorpion LX15	200	25
Scorpion HX15	200	25

After completing the in-person training AND earning 5,000 points from your IAQ purchases, your company is now part of the IAQ Elite!

You will instantly earn your first round of rewards, and are on your way to countless more rewards. The more you buy the more you earn!

**IAQ Elite status will be reviewed each calendar year.  
Contractor must make a minimum purchase of 2,500 points to stay an active IAQ Elite.**



### Your journey to join The Elite

1. Complete your in-person training and make your qualifying purchases to earn at least 5,000 points.
2. Fill out the attached form with your company information and apparel choices.
3. Email your completed submission form and proof of purchase(s) to elite@nucalgon.com.

It's that easy!

# SUBMISSION FORM

## PICK FIRST 4 ITEMS OF APPAREL

 Front		 Back		 Front		 Back					
<b>SMALL</b> .....	<b>QTY</b> _____	<b>SMALL</b> .....	<b>QTY</b> _____	<b>SMALL</b> .....	<b>QTY</b> _____					<b>One Size</b>	
<b>MEDIUM</b> .....	<b>QTY</b> _____	<b>MEDIUM</b> .....	<b>QTY</b> _____	<b>MEDIUM</b> .....	<b>QTY</b> _____					<b>QTY</b> _____	
<b>LARGE</b> .....	<b>QTY</b> _____	<b>LARGE</b> .....	<b>QTY</b> _____	<b>LARGE</b> .....	<b>QTY</b> _____						
<b>XL</b> .....	<b>QTY</b> _____	<b>XL</b> .....	<b>QTY</b> _____	<b>XL</b> .....	<b>QTY</b> _____						
<b>2 XL</b> .....	<b>QTY</b> _____	<b>2 XL</b> .....	<b>QTY</b> _____	<b>2 XL</b> .....	<b>QTY</b> _____						

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Company Address \_\_\_\_\_

Company City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone Number (        ) \_\_\_\_\_

Email Address \_\_\_\_\_

Company Website \_\_\_\_\_

Add my company to "Where to Buy" locator (signature) \_\_\_\_\_

**DISCLAIMER:** Signing up for the IAQ Elite program allows Nu-Calgon the right to use your company name and logo for marketing and advertising purposes on our website, social media, and print content.

Submit your order to: [Elite@nucalgon.com](mailto:Elite@nucalgon.com)

Send a high-resolution jpg or png of your company logo to be included on your flyers.

All IAQ Elite Contractors have access to exclusive NuShield, iWave and Scorpion marketing materials.

Flyers



22-K136

Qty.



22-C65

Qty.



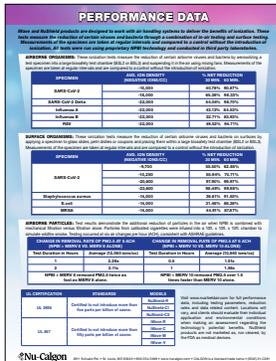
22-K158

Qty.



17-M42

Qty.



21-C261

Qty.



23-K7

Qty.



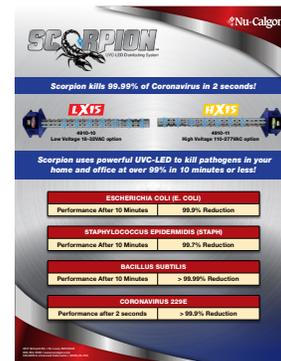
23-K2

Qty.



23-K62

Qty.



23-C52

Qty.

TriFolds



23-K68

Qty.



22-K116

Qty.



17-H22

Qty.

Nu-Calgon does not customize trifolds with your logo but leaves space for you to put your business information via stamp or sticker. Limit of 250 flyers and 250 tri-folds per monthly request

# NU-CALGON IONIZATION AND UVC-LED SOLUTIONS HELP IMPROVE INDOOR AIR QUALITY

Nu-Calgon offers a complete line of IAQ solutions to ensure that you provide your customers with the elite line of indoor air quality! iWave and NuShield needlepoint bipolar ionization systems treat the air flow and reduce certain viruses, bacteria and particles in the living space. The Scorpion UVC-LED surface disinfecting system kills pathogens on evaporator coils and other surfaces. These products, along with the other IAQ offerings from Nu-Calgon, provide the most comprehensive approach to better indoor air quality in a home, office, school, restaurant, or any other occupied space.



Helps Keep the HVAC Coil Cleaner Longer



Reduces Smoke and Other Airborne Particulate



Reduces Cooking Odors and Pet Odors



Reduces Volatile Organic Compounds (VOCs)



**NUSHIELD R** 4900-60

For your home or any system up to 6 tons (2400CFM)



**NUSHIELD CX** 4900-55

For commercial systems up to 12 tons (4800CFM)



**NUSHIELD CI** 4900-50

For commercial systems up to 12 tons (4800CFM)



**iWave-R** 4900-20

For your home or any system up to 6 tons (2400 CFM)



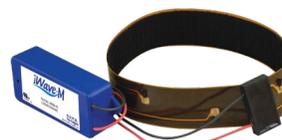
**iWave-C** 4900-10

For commercial systems up to 12 tons (4800 CFM)



**iWave-V** 4900-40

For your home or any system up to 6 tons (2400 CFM)



**iWave-M** 4900-35

Flex system for ductless and mini-split applications



**Scorpion LX15 4910-10** - 24 VAC UVC-LED



**Scorpion HX15 4910-11** - 120-277 VAC UVC-LED

- 15" UVC-LED Disinfecting System
- Over 5X the life compared to standard bulbs
- Strong and robust build unlike fragile UV bulbs
- Kills mold and pathogens in your HVAC system
- Stops foul and musty odors like dirty sock smell
- Reduces harmful biofilm on the coil and surrounding area
- 360 degree design for complete treatment of the coil
- Dual run modes – always on or air flow sensor mode
- Easy install with integrated magnet or supplied hardware
- 25W power and 265nm wavelength
- Meets UL 2998 zero ozone emission certification

\*See [iwaveair.com](http://iwaveair.com) for full performance data.



## ***ABOUT NU-CALGON***

Nu-Calgon markets and distributes a complete line of specialty chemical products for the HVACR aftermarket. These include coil cleaners, leak sealants, air ionization systems, refrigeration oils, water treatment, ice machine maintenance and other specialty products.

Nu-Calgon has been a leader in the industry for more than 70 years. It is strategically headquartered in St. Louis, Missouri, where it distributes products from a 100,000 square-foot warehouse. The company's account managers are located across the nation and Canada to provide expert, personalized service.



To learn more, visit [nucalgon.com](http://nucalgon.com)

